



hamanasi

ADVENTURE & DIVE RESORT, BELIZE

MEDIA KIT



ADVENTURE MEDIA

The Resort

Nestled between Belize's rich reefs and lush rainforest along the central coast, Hamanasi Adventure and Dive Resort is a boutique beach resort specializing in romance, adventure and award-winning customer service.

Today Hamanasi's property spans nearly 30 acres of stunning beach and coastal forest near Hopkins Village. This award-winning eco-resort consistently receives high marks in [TripAdvisor's](#) Travelers' Choice Awards. While here, guests become family and are treated to the Best of Belize, on and offshore.



The Resort *(continued)*

Hamanasi showcases the beauty of Belize while protecting and preserving its natural environment. The resort features 30 acres of land along 900 feet of beachfront. Eleven acres have been saved as an undeveloped nature reserve while the resort's 25 beachfront rooms, honeymoon suites, private treehouses, public spaces and service buildings rest on the remaining 19 acres.

This boutique eco-resort showcases a casual elegance displaying Belizean hardwood furniture, locally crafted art, fresh Caribbean fusion cuisine, and a warm, welcoming staff. The natural environment was influential in the design of guest rooms with spacious windows bringing sunshine and cooling breezes indoors.



Newly Renovated Great House

In Fall 2014, the boutique resort completed 10,000 square feet of additions and renovations in the Great House, the main building onsite and the heart of this award-winning resort. The renovations provide expanded public space to better accommodate the increase in guests as well as a desire to elevate comfort and design. However, staying committed to sustainability and limiting the carbon footprint were fundamental parts of the process.

Additions & Special Elements: Traditional colonial architecture not found in Belize; new second floor for kitchen, expanded bar, library and dining hall; heavy timber trusses built by local craftsmen; furniture made locally using reclaimed hardwoods; conscious use of natural light, natural ventilation and other conservation measures; rooftop terrace “The Lookout” providing a 360-degree view of the breathtaking surroundings.



Sleeping in the Trees

Hamanasi takes guests into the trees with exclusive treehouse accommodations in the coastal forest. By building up, instead of just along the coast, Hamanasi was able to save this beautiful and endangered forest while offering guests truly unique retreats. These private cabanas include hardwood floors, air conditioning, 8-foot porches and spacious bathrooms with double vanities. Deluxe treehouses boast extra features such as wrap around porches, outdoor Jacuzzis, dual head showers, kitchenette, and separate living rooms.

Guests who prefer to stay closer to the sand may opt for classic beachfront rooms or the luxurious honeymoon suites.



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Romantic Adventure Vacation

Hamanasi blends romance and adventure into the perfect cocktail for you and your special someone. After waking to the sounds of soothing waves and bird songs, couples can spend the day trekking through the rainforest, snorkeling above the reef, kayaking along the shore or embarking on other adventures. Afternoons are perfect for snuggling in a hammock, cooling off in the 50-foot freshwater pool or riding a bike into the village. As the sun sets, couples can indulge in local fare and refreshing beverages on the veranda, then take a romantic stroll along the beach, and end the evening with a nightcap on the Great House's Lookout, or in the privacy of one's treehouse or beachfront hideaway.

Hamanasi offers wedding and romance packages to make planning one's anniversary, babymoon or other special occasion a hassle-free experience.



Best of Belize

Nestled between Mexico and Guatemala, the culturally-rich and naturally-diverse country of Belize is a land of beauty and adventure. Hamanasi offers the Best of Belize to its guests, whether sharing the local Garifuna culture via bike tour, diving the Southern Barrier Reef with Whale Sharks, climbing Mayan pyramids, fishing for Barracuda, swimming in a secluded jungle waterfall or listening for wild animals at the Cockscomb Basin Wildlife Sanctuary & Jaguar Preserve.

Hamanasi works with local guides and operators who can share their unique local knowledge of the area and provide memorable experiences for every guest. Using Hamanasi as a home base, guests can enjoy the [Best of Belize](#) on and offshore.



From Reefs to Rainforests

Hamanasi is a [PADI 5-star resort](#). While here, guests have the unique opportunity to snorkel and scuba dive Belize's three atolls and the pristine Southern Barrier Reef in search of turtles, eagle rays, dolphins, whale sharks and schools of tropical fish. Beginning and continuing education dive courses are available.

Inland, rainforests amidst the Maya Mountains offer numerous adventures. Whether learning about exotic plants and wildlife, seeing Mayan temples, visiting the world's only jaguar preserve, exploring caves, swimming in secluded waterfalls or watching for tropical birds, there will always be more adventures than time.

Hamanasi promotes low-impact tourism to protect Belize's natural treasures, whether on land or under the sea.



Leader in Sustainability

Hamanasi works to promote responsible nature and culture-based eco-tourism through numerous projects and programs. Hamanasi was the first beachfront property in Belize to be Green Globe certified and earn the STEP Bronze Level Eco-certification from Sustainable Travel International.

Hamanasi has created a living Sustainability Policy that reflects a commitment to People, Planet and Profit. The resort also boasts a Green Team, which is responsible for educating staff members, guests and the community about Hamanasi's sustainability initiatives.

Hamanasi was the first hotel in Belize to be granted Belize Organic Alliance's certification of "Certified Organic" for its onsite garden.



Awards & Recognition

- 2014 STEP Bronze Level Certification, Sustainable Tourism International
- 2014 Sustainable Accommodation Award, CTO-TravelMole Caribbean Excellence in Sustainable Tourism
- 2014 Sustainable Leader Award, Green Globe



Giving Back to the Community

Hamanasi seeks to be a Responsible Corporate Citizen by supporting the community as well as being actively involved in promoting sustainable tourism and environmental protection.

From donating school supplies and creating merit-based scholarship opportunities, to working with local and international NGOs and helping with disaster relief, Hamanasi is a positive force in the community.

In 2014 alone, Hamanasi was able to donate more than 400 lbs. of supplies to local schools, libraries, sport programs and the local humane society, thanks to donations from resort friends and guests.

Community Programs

- “Back to School Backpack Project” to equip local students with supplies
- Education Fund for children and dependents of employees
- Aids Hopkins Belize Humane Society
- Donations to cultural events, sporting activities and local NGOs
- Beautification Project to plants trees and flowers around village



Certifications and Memberships



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Tantalizing Your Taste Buds

With nearly 15 years as a chef for Hamanasi guests, Executive Chef Marcia Nunez and the trained kitchen staff of Hamanasi believe in serving fresh, local fare prepared in a healthy, balanced and flavorful way. Traditional ingredients such as cocoa, cassava and yampie are staples in the kitchen's "Fresh Meets Fusion" culinary philosophy. They utilize fresh and pure ingredients from the property's organic garden and other local sources. All meals are carefully prepared with guests' individual needs in mind.

Executive Chef Nunez received her certification from the Culinary Institute of America. In 2012, she was chosen to serve local Garifuna dishes to visiting British Royal, Prince Harry. Chef Nunez was also awarded the title "Belize Master Chef" in the December 2012 Taste of Belize competition.



World Class Service

Hamanasi is proud to have a reputation for delivering world-class service and is continuously recognized by travelers and outside organizations.



2015 TripAdvisor's Traveler's Choice Awards:

Service: #1 in Belize & Central America, #5 in World
Small Hotel: #1 in Belize & Central America, #5 in World
Romance: #2 Belize, #6 in Central America



2014 Conde Nast Traveler Reader's Choice Awards:

Gold List: Reader's Picks of World's Best Hotels
#6 Top Resorts in Central & South America



One of the keys to success is having a happy staff that is proud of their company. Nearly all of Hamanasi's staff are hired from surrounding villages and promoted from within. Employees are provided with extensive training and incentives programs and think of Hamanasi as their hotel.



At the Core

Hamanasi's core values look at the importance of their guests, their employees, and their local community; all three are critical to the resort's success.

Guest: Guests are like family and should enjoy the vacation experience of a lifetime, no less.

Employee: A happy, skilled and proud staff can deliver the best possible vacation. Through extensive incentive and training programs, Hamanasi aims to be a company that employees are proud to be a part of everyday.

Community: Hamanasi exists as part of the larger Hopkins and Belize communities. It works with local organizations to help in crisis as well as day-to-day projects.



Business Success Story

Hamanasi is the dream-turned reality of two adventurous Americans, Dana and David Krauskopf. [Their story](#) spans continents and is comprised of adventures from Tanzania to Thailand, careers in Chicago and Moscow, and the wild dream of owning a little resort on a secluded beach.

Hamanasi is a successful model of sustainable tourism. Since the first rooms opened in October 2000, Hamanasi has experienced continual levels of growth. The property and guest accommodations have expanded while ensuring that the ecological footprint was minimal or even improved. Revenues have grown greatly and the staff has more than tripled in this time, with high retention rates, demonstrating happiness and stability. Giving back to the community has been part of the resort's philosophy. Hamanasi pays close attention to the triple bottom line: people, planet and profit.

Dana and David believe keys to their success include: Focus on the total customer experience from the property, guest comfort, adventures, food, service and an eco-friendly ethic. They implemented a unique, ongoing and relentless customer service training program based on proprietary acronym G.K.L.A.A.: *Greet, Know, Listen, Act, Anticipate*. They believe it is essential for the staff to enjoy what they do and empathize with guests.



Dana and David on right

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